

Well City Fond du Lac
Staying Engaged

This is the announcement we've all been waiting for. On Tuesday, August 13th the Board of Directors of the Wellness Council of Wisconsin approved the Well City Fond du Lac strategic plan. Well City Fond du Lac is now officially underway! Congratulations and thank you to everyone who participated in the preparation of the plan!

Employers committed to the Well City initiative:

Agnesian HealthCare	Aurora Health Care
Citizen's First Credit Union	City of Fond du Lac
Fond du Lac Area Association of Commerce	Fond du Lac County
Fond du Lac School District	Fond du Lac YMCA
Guaranty Title Group	Hierl Insurance
Holiday Automotive	Jackson Kahl
Lutheran Homes and Health Services	MAG IAS, LLC
McClone Insurance	Mid-States Aluminum
Moraine Park Technical College	North Fond du Lac School District
Quality Packaging	Sadoff and Rudoy Ind. LLC
Society Insurance	

Employers considering participating:

Alliant Energy	Badger Liquor
Festival Foods	Marian University
St. Mary's Springs Academy	University of Wisconsin – Fond du Lac

Next Steps:

• **Advisory Board Meeting**

Save the date . . . **September 19, 2013 at 7:30am.** We will confirm the date, time and place as soon as possible. This will be a very important meeting to attend. Among the topics to be covered are the following:

- Individual employer goals represented on the Project Management Tool
- Membership and activation of committees:
 - ~ Marketing / Communications ~ Fundraising / Sponsorship
 - ~ Recruitment ~ Training / Resources
 - ~ Event Coordination ~ Project Management / Oversight / Mentoring

Volunteers are needed to lead and staff the committees. Let Jeff or I know which of the committees you wish to serve or if someone else from your organization will be participating. Thank you!

- Data Analysis for this project by Data Mining Research Consultants

• **Get Up & Go Challenge**

This Challenge will take place from September 9th to November 22nd and will meet the physical activity requirements for an employer seeking Well Workplace designation. FABOH has provided a press release with some the specifics and will be providing the support needed for employers who choose to participate.

• **Well Workplace University**

Will be held in Fond du Lac on **October 1st** from 8:30am-3:30pm (location to be determined). Participants will learn important information about the seven critical benchmarks that characterize "best-in-class" worksite wellness programs and receive a comprehensive resource guide developed by the Wellness Council of America.

Contact:

Feel free to contact Larry Richardson or Jeff Butz at 920-924-3780 if you have any questions between now and the next Advisory Board meeting.